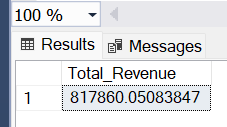
**SALES DATA SQL QUERIES**

**KEY PERFORMANCE INDICATORS**

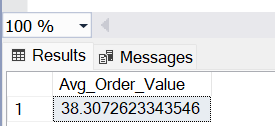
1. Total Revenue

SELECT SUM(total\_price) AS Total\_Revenue from sales\_data



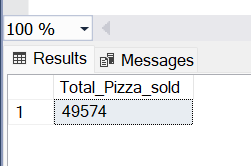
1. Average Order Value

SELECT SUM(total\_price)/COUNT(DISTINCT order\_id) as Avg\_Order\_Value from sales\_data



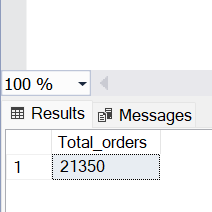
1. Total Pizzas Sold

SELECT SUM(quantity) AS Total\_Pizza\_sold from sales\_data



1. Total Orders

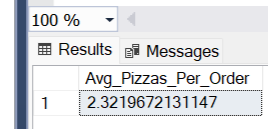
SELECT COUNT(DISTINCT order\_id) AS Total\_orders from sales\_data



1. Average Pizzas Per Order

SELECT CAST(SUM(quantity) AS DECIMAL(10,2))

/CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS Avg\_Pizzas\_Per\_Order from sales\_data

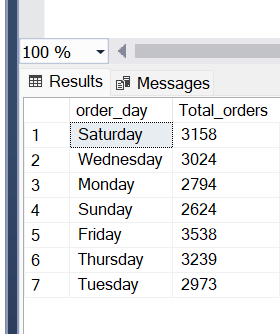


**CHART REQUIREMENTS**

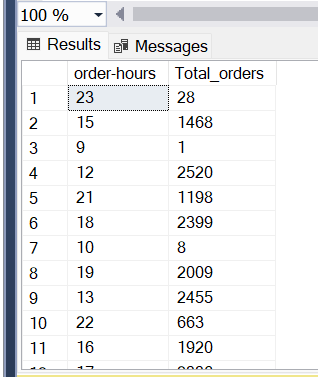
1. Daily Trend for Total Orders

SELECT DATENAME (DW, order\_date) as order\_day, COUNT(DISTINCT order\_id) AS Total\_orders from sales\_data

GROUP BY DATENAME(DW, order\_date)



1. Hourly Trend for Total Orders
2. SELECT
3. DATEPART(HOUR, order\_time) AS [order-hours],
4. COUNT(DISTINCT order\_id) AS Total\_orders
5. FROM
6. sales\_data
7. GROUP BY
8. DATEPART(HOUR, order\_time)



1. Percentage of Sales by Pizza Category